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#### **FOR IMMEDIATE RELEASE**

# 2015 WAKO North American Kickboxing Championship Tournament to Take Place During UFC Fan Expo® in Las Vegas!

CHICAGO - The World Association of Kickboxing Organizations (WAKO) is pleased to announce that the 2015 WAKO North American Kickboxing Championship Tournament will take place at the UFC Fan Expo® during UFC® International Fight Week from July 9th-11<sup>th</sup> at the Sands Convention Center in Las Vegas, Nevada. The competition will be hosting the three rule styles of WAKO K-1, Low Kick and Full Contact.

UFC Fan Expo entertained nearly 70,000 fans of all ages last year and has quickly developed into the world's largest mixed martial arts celebration. This year, UFC Fan Expo is hosting six amateur tournaments in six different martial arts with over 4,000 athletes from around the world. The week will also feature events across Las Vegas such as the Ulti-Man™ 5k race, the UFC GYM® Fitness Challenge, pool parties hosted by the Octagon Girls, free concerts and more.

"As we look for the best talent to represent Team USA Kickboxing in the International World Games, WAKO is very excited to sanction this event in one of the best fight cities in the country. We are honored to be able to host this competition during the prestigious UFC Fan Expo." says Rob Zbilski, President of WAKO USA. "We encourage all ring sports fans to come witness kickboxing battles by some of the greatest fighters in our sport, in their attempt to secure a coveted position on Team USA Kickboxing!"

"We are thrilled to be hosting the 2015 WAKO North American Kickboxing Championship Tournament at UFC Fan Expo," UFC Vice President of Federation Relationships & Corporate Social Responsibility Lou Lauria said. "The WAKO tournament will showcase some of the best athletes in North America competing against each other and provide fans with non-stop kickboxing action throughout the week."

# <u>Learn more about UFC International Fight Week and UFC Fan Expo taking place between July 7-12 in Las Vegas.</u>

**About WAKO:** The World Association of Kickboxing Organizations (WAKO) is the largest international organization of kickboxing in the world, and the governing body of amateur kickboxing sport certified by SportAccord. It is formed of two organizations: WAKO for amateur sports and WAKO PRO for professional sports. In addition to producing world championship competitions, WAKO sanctions the champions of kickboxing in seven rule styles. As a tax-exempt, 501(C)(3), nonprofit organization, WAKO Team USA Kickboxing is the only recognized governing body representing the United States in the 2017 World Games.

**About UFC®:** UFC® is the premier mixed martial arts (MMA) organization and largest pay-perview event provider in the world. Headquartered in Las Vegas with offices in London, Toronto,

Singapore and Sao Paulo, UFC produces more than 40 live events annually that consistently sell out some of the most prestigious arenas around the globe. UFC programming is broadcast in 134 countries and territories to over 700 million TV households worldwide in 21 different languages. The UFC has a multi-year broadcast agreement with FOX in the U.S., which annually includes four live events broadcast on the FOX network, as well as *The Ultimate Fighter*® reality television show and thousands of hours of programming on FOX Sports 1 and FOX Sports 2. In 2014, UFC launched UFC FIGHT PASS<sup>TM</sup>, a digital subscription service with exclusive live events, thousands of fights on-demand and original content. The UFC organization also licenses over 100 UFC GYM® locations, and owns UFC.TV® (offering live event broadcasts and video on-demand around the world), UFC FIT® (an in-home fitness and nutrition program), UFC Magazine, and has a videogame franchise with EA SPORTS, UFC Fight Club®, UFC Fan Expo®, UFC branded apparel, DVDs and Blu-rays and Topps Trading Cards. For more information, visit UFC.com and follow UFC at Facebook.com/UFC, Twitter and Instagram: @UFC.

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